

BA (Hons) in Business Administration



Programme Structure

Year 1	Year 2	Year 3
<ul style="list-style-type: none"> Principles of Marketing Principles of Business Management Business Accounting Quantitative Studies Academic Skills Business Costing Managing Organisational Behaviour Marketing Management Human Capital Management Microeconomics Professional Ethics Business Communication 	<ul style="list-style-type: none"> Business Law Fundamental of Finance Consumer Behaviour Economics Analysis for Decision Making Macroeconomics Company Law Financial Accounting Operations Management Advertising E- Business Entrepreneurial Development Business Innovation Management Information Systems 	<ul style="list-style-type: none"> Project Management Banking and its Regulatory Framework Research Method Logistics and Supply Chain Management Management Accounting Corporate Strategy Business Ethics and Corporate Social Responsibility International Trade Industrial Training or Project

PROGRAMME



DURATION



ENTRY REQUIREMENTS

Bachelor of Arts (Hons) in Business Administration

R/340/6/0058 (FA0401)
04/21 - Linton

3 Years

Main Intakes
April
August
December

- STPM / A-Level / Equivalent:** Pass with minimum GP of 2.00 or Grade C in any 2 subjects and pass Mathematics and English at SPM level; or
- STAM:** Pass with minimum Jayyid Grade with credit in Mathematics and pass in English in SPM; or
- Diploma / Higher National Diploma / Advanced Diploma:** Minimum CGPA 2.00 with credit in Mathematics and pass in English in SPM; or
- Matriculation / Foundation:** Pass with minimum CGPA 2.00 with credit in Mathematics and pass in English in SPM; or
- UEC:** Pass with minimum Grade B in 5 subject including Mathematic & English
- Other equivalent qualifications recognised by the Malaysian Government.

and
International students must pass:

- IELTS Band 5.5; or
- TOEFL with minimum score of 550; or
- Pass English in Cambridge/Edexcel GCE A-Levels; or
- MUET minimum Band 4.

CAREER PROSPECTS

Suitable fields include strategic planning, marketing, finance, human resources, operations and supply chain management, information systems, research, consultancy and academia.



*As stated in the Circular from Ministry of Education No. 2/2013 with reference number JPT/GS1000-606-Jld.1(25), all new students who enrol into any programme in any private institution after 01 September 2013 are required to complete and pass all the required General Studies Modules / Mata Pelajaran Umum (MPU).