

# Diploma in Business Studies



## Programme Structure

Year 1	Year 2	Year 3
<ul style="list-style-type: none"> <li>• Academic Communicative English 1</li> <li>• Computer Applications</li> <li>• Accounting 1</li> <li>• Introduction to Business</li> <li>• Academic Communicative English 2</li> <li>• Introduction to Finance</li> <li>• Business Mathematics</li> <li>• Introduction to Economics</li> </ul>	<ul style="list-style-type: none"> <li>• Basic Management</li> <li>• Accounting 2</li> <li>• Marketing</li> <li>• Organizational Behaviour</li> <li>• Management Accounting</li> <li>• Business Law</li> <li>• Human Resources Management</li> <li>• Purchasing</li> </ul>	<ul style="list-style-type: none"> <li>• Business Statistics</li> <li>• Advertising and Promotion</li> <li>• Sales Planning &amp; Operations</li> <li>• Marketing Planning</li> <li>• Small Business Enterprise</li> <li>• Business Strategy</li> <li>• Industrial Training</li> </ul>

## PROGRAMME



## DURATION



## ENTRY REQUIREMENTS

### Diploma in Business Studies

R2/340/4/0602 (A6970)  
03/21 - Linton

### 3 Years

Main Intakes  
April  
August  
December

1. **SPM / SPMV:** Pass with minimum 3 credits; or
2. **UEC:** Pass with minimum Grade B in 3 subjects; or
3. **O-Level / equivalent:** Pass with minimum Grade C in 3 subjects; or
4. **SKM:** Pass with Level 3 in a related field, and pass in SPM with minimum 1 credit in any subject; or
5. **Community College Certificate:** Pass with Level 3, MQF in relevant field and pass in SPM with minimum 1 credit in any subject; or
6. **STPM:** Pass with minimum grade C (GP2.00) in any 1 subject; or
7. **STAM:** Pass with minimum grade Maqbul; or
8. Other equivalent qualification recognised by the Malaysian Government

and  
International students must pass:

- a) IELTS Band 5; or
- b) TOEFL with minimum score of 500; or
- c) Pass English in Cambridge/Edexcel GCE A-Levels; or
- d) MUET minimum band 3.

### CAREER PROSPECTS

Suitable fields include strategic planning, marketing, finance, human resources, operations and supply chain management, information systems, research, consultancy and academia.

