

BA (Hons) in Business Administration



Programme Structure

| Year 1 | Year 2 | Year 3 |
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| <ul style="list-style-type: none"> Principles of Marketing Principles of Business Management Business Accounting Quantitative Studies Academic Skills Business Costing Managing Organisational Behaviour Marketing Management Human Capital Management Microeconomics Professional Ethics Business Communication | <ul style="list-style-type: none"> Business Law Fundamental of Finance Consumer Behaviour Economics Analysis for Decision Making Macroeconomics Company Law Financial Accounting Operations Management Advertising E- Business Entrepreneurial Development Business Innovation Management Information Systems | <ul style="list-style-type: none"> Project Management Banking and its Regulatory Framework Research Method Logistics and Supply Chain Management Management Accounting Corporate Strategy Business Ethics and Corporate Social Responsibility International Trade Industrial Training or Project |

PROGRAMME



DURATION



ENTRY REQUIREMENTS

Bachelor of Arts (Hons) in Business Administration

R/340/6/0058 (FA0401)
04/21 - Linton

3 Years

Main Intakes
April
August
December

- STPM / A-Level / Equivalent:** Pass with minimum GP of 2.00 or Grade C in any 2 subjects and pass Mathematics and English at SPM level; or
- STAM:** Pass with minimum Jayyid Grade with credit in Mathematics and pass in English in SPM; or
- Diploma / Higher National Diploma / Advanced Diploma:** Minimum CGPA 2.00 with credit in Mathematics and pass in English in SPM; or
- Matriculation / Foundation:** Pass with minimum CGPA 2.00 with credit in Mathematics and pass in English in SPM; or
- UEC:** Pass with minimum Grade B in 5 subject including Mathematic & English
- Other equivalent qualifications recognised by the Malaysian Government.

and
International students must pass:

- IELTS Band 5.5; or
- TOEFL with minimum score of 550; or
- Pass English in Cambridge/Edexcel GCE A-Levels; or
- MUET minimum Band 4.

CAREER PROSPECTS

Suitable fields include strategic planning, marketing, finance, human resources, operations and supply chain management, information systems, research, consultancy and academia.



*As stated in the Circular from Ministry of Education No. 2/2013 with reference number JPT/GS1000-606-Jld.1(25), all new students who enrol into any programme in any private institution after 01 September 2013 are required to complete and pass all the required General Studies Modules / Mata Pelajaran Umum (MPU).